

# ADVERTISER'S ORDER FORM FOR ACTION

Send advertisements to: **WP&CSA PO Box 762 Pakenham Victoria 3810 Email: admin@wpcs.com.au**

Photos: please use our drop box <https://spaces.hightail.com/uplink/wpcs>

*Type the address into your browser and follow the prompts, If you have a net connection, you can use this service.*

**TO REACH THE OFFICE NO LATER THAN 21<sup>st</sup> JANUARY, 21<sup>st</sup> APRIL, 21<sup>st</sup> JULY, or 21<sup>st</sup> OCTOBER**

- Ads can be made up for you to professional standard at no extra cost • to ensure a professional level of reproduction, please supply **originals of photos** and ensure that you have the photographer's permission to publish them; **we cannot use proofs** as this breaches copyright. If emailing photos, please ensure that the program does not compress the files. **Adjust your message to send 'Actual Size'.**
- Text may be emailed as a Word document - please do not embed photos in the document - attach them separately to your email.
- **Digital photos should be supplied as they come off your camera and saved as largest possible .jpg**
- **Supplied professional art work:** Distilled print quality pdf files **ONLY**, produced from files made at 300dpi. Fonts used must be embedded.
- **Enquire at the office before supplying art work. See ad sizes block.**

## I would like to place an advertisement in the next edition of Action

### PER EDITION

	MEMBER	RPG
<input type="checkbox"/> full page	\$ 160.00	\$100.00
<input type="checkbox"/> half page	\$ 100.00	\$ 55.00
<input type="checkbox"/> quarter page	\$ 60.00	\$ 35.00
<input type="checkbox"/> 1/8 page	\$ 35.00	\$ 25.00
<input type="checkbox"/> photo gallery	\$ 25.00	
<input type="checkbox"/> Colour half page	\$ 275.00	
<input type="checkbox"/> Colour full page	\$ 425.00	

### SIZES FOR SUPPLIED ART WORK

Full page - within margins 19cms x 27.2cms

Full page - including bleed 22cms x 30.7cms

Half page - 19cms x 13.3cms

Quarter page - 9.3cms x 13.3cms

1/8 page - 9.3cms x 6.4cms

### 4 EDITION PACKAGES

Colour 1/8 page\*      \$ 220.00\*Same artwork each edition

**Cover and colour page packages are offered for 4 editions, beginning with the Winter edition and concluding with the Autumn edition of the following year. They are to be applied for and paid in full by April 21st each year.**

Colour half page      \$ 1,000.00      (saving \$100.00)

Colour full page      \$ 1,550.00      (saving \$150.00)

Inside Front Cover      \$ 2,100.00

Inside Back Cover      \$ 2,100.00

Back Cover      \$ 2,550.00

**Availability of cover packages varies, please contact the Office to express your interest.**

Name ..... Membership No .....

*To apply for PIC, see <http://agriculture.vic.gov.au/agriculture/farm-management/property-identification-codes>*

**PIC (Property Identification Code) numbers must be displayed on all advertisements for stock for sale in Victoria.** .....

Address .....

Phone ..... Email .....

### PHOTO GALLERY AUTUMN - FOALS. WINTER - GELDINGS & PART WELSH. SPRING - STALLIONS. SUMMER - MARES

Name of Pony: ..... Section: .....

Sire: ..... Dam .....

Sire of Dam .....

Breeder: ..... Owner: .....

I wish to pay by:  cheque     money order     Credit/ Debit Card **TOTAL \$** \_\_\_\_\_

Direct Deposit - Request an invoice for Direct Deposit

\_\_\_\_\_ card expiry date \_\_\_\_ / \_\_\_\_

Cardholders Signature \_\_\_\_\_ Name \_\_\_\_\_