WPCSA 2027 Journal • IMPORTANT INFORMATION •

Please support our 2027 Journal by advertising and by providing articles and photographs for possible inclusion. The editor, Helen Dohan, is very happy to discuss any potential articles with you. Please read the following carefully before submitting your advertisement or article.

THE DEADLINE for advertisements is **28 February 2027** and for articles is **31 March 2027** but we encourage all advertisers, RPGs and others to get their information in as early as possible to help us spread the workload.

IMPORTANT DEADLINES

28 February 2027 :

Stud/Business Advertisements to the office:
e : office@wpcs.com.au
mail : WPCS of A, PO Box 762, PAKENHAM 3810

31 March 2027 :

Reports, Show & RPG Reports, articles, obituaries to Editor - Helen Dohan - e - ***office@wpcs.com.au*** or
mail : 47 Reserve Rd Freemans Reach NSW 2756

Ads will not be accepted without full payment or a payment plan agreed with the office & your completed advertiser's form.

ADVERTISEMENT PRICES : SEE OPPOSITE PAGE

BENEFITS TO ADVERTISERS

Advertisers who submit their ad copy and payment **by 28 February 2027 will have their completed ad posted on the WPCS of Australia Facebook page.** • Advertisers with a full or half page ad are entitled to submit photos for consideration for the Prizewinners Gallery **AT NO CHARGE**. Advertisements will be placed in the Journal in the order that the Journal booking form, payment, **AND** ad copy are received by the office, within the relevant section (colour or black and white). **NO** exceptions will be made. If you want your ad to be near the front, you must get it in early with payment and booking form.

PRIZEWINNERS' GALLERY

Advertisers who have a half or full page ad are entitled to submit, free of charge, photos of ponies and cobs for possible inclusion in the Prizewinners' Gallery. Photos for the Prizewinners' Gallery must be of **winners in the current show season**. Photos must be of high quality, full profile, side on and preferably standing and current. A sub committee which has not submitted photos for consideration and has no link with animals submitted chooses photos to be included. **Published photos are limited to two with the same prefix and per owner/breeder/advertiser.** Non-advertisers can, for a **fee of $100 per published photo**, also submit photos for consideration in the Prizewinners Gallery. The fee will be refunded for photos not published.

STALLION LISTING

Advertisers can list stallions for free (not necessarily standing at public stud) in the Stallions List.
Stallions MUST have a stallion registration number - Regulation 9.D: Entires are not permitted to stand to outside mares until they are adult registered.
Non advertisers can also list up to **3 stallions** for a **fee of $45** per stallion advertised.

SUBMISSION OF PHOTOS, COPYRIGHT & YOUR ADVERTISEMENT

Your Advertisement: Commercial quality advertisements can be designed for you **AT NO EXTRA CHARGE** by the Journal Production Editor. **Send high quality photographs (saved as jpg files) and advertisement wording to the office with your payment.** Do you want to produce a stud flyer? We can provide you with a jpg file of your ad if the Journal Production Editor designs your ads. Contact the Office to arrange.

Copyright: photos supplied must have copyright approval prior to publication. Professional photographers must be acknowledged. We request you ensure these details are provided at the time of the photograph submission.

Using your own designer to prepare your ad? - simply send the completed ad to office@wpcs.com.au You will need to let your designer know the size requirements (see requirements* on booking form). All work should be based on 300 dpi and ***supplied as print quality pdf*** with all fonts and images embedded, ***or as highest quality jpg file***, or tiff file.

Please contact the Production Editor Chris Milvain at e : chris@mithrilwelshponies.com if you or your designer have any problems understanding these requirements.

Photo submissions: All photographs and advertisements can be sent either by post or directly as digital images to the dedicated office@wpcs.com.au email or via the WPCS 'Hightail' drop box https://spaces.hightail.com/uplink/wpcsa *(this method is very simple to use and will accept very large files. Copy and paste the address into your browser and follow the prompts).*

Photo requirements: ***High quality photos as from camera to be saved as highest quality jpg files***. Please re name the file to reflect the animal's name and photographer credits. Alternatively when you email these files please ensure you clearly state the names, content and requirement of the photo being supplied and your contact details. Ensure you include any extra advertising requirements such as Gallery, Stallion listing or web site.

DO NOT: Downsize to email, shrink, crop or embed your photos in Word files. Images saved directly off websites or Facebook will not be suitable to reproduce in the Journal.

WPCSA 2027 JOURNAL BOOKING FORM

Name of Advertiser:_____Membership No: _____

Address: _____

_____State: _____Postcode:_____

Tel (Mobile): (_ _) _____Tel AH: (_ _) _____Fax: (_ _) _____

Email: _____PIC Number: _____

SCHEDULE OF FEES for the JOURNAL 2027

If you wish to *pay off your Journal ad in a payment plan*, please contact the office to arrange a plan. Full payment for ads must be made by 28 February.

Advertisement Type	Cost	Booking Total
Colour Full Page (entitled to 4 stallion at stud listings free) *Design info. Trim size 14.8cms x 21cms. Add 5mm bleed. Within margin is 12.8 x 19cms	**$350.00**	
Colour Double Page (entitled to 5 stallion at stud listings free)	**$655.00**	
Colour Half Page (entitled to 2 stallion at stud listings free) *Design info. Margin 12.8 x 9.3cms. No Bleed	**$200.00**	
Black & White Full Page (entitled to 2 stallion at stud listings free) *Design info. Trim size 14.8cms x 21cms. Add 5mm bleed. Within margin 12.8 x 19cms	**$155.00**	
Black & White Double Page (entitled to 3 stallion at stud listings)	**$290.00**	
Black & White Half Page (entitled to 1 stallion at stud listing free) *Design info. Margin 12.8 x 9.3cms. No Bleed	**$90.00**	
Stallions at Stud $45 Per stallion - ***non advertiser fee only*** - advertisers, see above	**$45.00**	
Early Birds - your ad posted on the Society's FB page. Applies to print ready ads, or complete files for your ad, PLUS payment, including completed payment plans received by 28 February	**No charge**	
Prize Winners Gallery Submissions - Non-advertisers Fee will be refunded if photo is not published.	**$100.00**	
All prices include GST - Total booking		**$**

SUBMISSIONS

(please use a second form if you have more information than will fit on this form).

SUBMISSIONS TO PRIZE WINNERS GALLERY (Free for advertisers - see conditions on opposite page)

1st Photo details _____

2nd Photo details _____

STALLION LIST ENTRY FORM (how many Stallions are you listing ? _____) additional forms attached.

Name of Stallion:_____ Reg No: _____

Section: _____Colour:_____Date of Birth: _____Stud Fee: _____

Sire:_____Dam:_____

Sire of Dam:_____

I wish to pay by: ☐ Cheque / Money order ☐ Credit Card ☐ Direct Debit (invoice number required - contact office)

☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ Card expiry: ☐☐/☐☐

Cardholders Signature: _____Name: _____

Received (date)_____Receipt No:_____